



MICHIGAN SENATE

Appropriations Requests for Legislatively Directed Spending Items

Date Submitted: 04/17/2026

1. Sponsoring legislator's full name:

Senator Sarah E. Anthony

2. Cosponsoring legislators' names (if applicable):

N/A

3. Intended legislatively directed spending item recipient:

Michigan Nonprofit Association

4. Physical address of legislatively directed spending item recipient and the intended location of the project or activity:

MNA physical location: 330 Marshall St, Suite 200, Lansing MI 48912; Statewide project

5. The recipient's employer identification number:

382959692

6. Requested amount of the legislatively directed spending item:

\$5,000,000.00

7. What is the purpose and how does the legislatively directed spending item provide a public benefit that is an appropriate use of taxpayer money?

The Michigan Nonprofit Association (MNA) is requesting a FY27 state appropriation up to \$5 million dollars with the opportunity to conduct a 1:1 match program to support the nonprofit campaign to help Michigan get a complete and accurate count in the 2030 Census. While the request may seem early, decisions that could impact the equity and accuracy of our census counts are being made now across the country and MNA is heavily involved in the process. The census is used to allocate billions of dollars in government funding, assign U.S. House of Representatives seats and provide data instrumental to the nonprofit sector. The one-time funding would help support the preliminary planning and public engagement starting in 2027 and go through the 2030 get-out-the-count process. Background In 2017, with the

financial support of more than 40 foundations and the State of Michigan, MNA launched an ambitious campaign to mobilize nonprofits to help Michigan get a complete and accurate count in the 2020 Census. It was a unique, nonpartisan coalition of hundreds of nonprofits educating their communities about the process and the community benefits of getting their fair share of federal funds for programs like food assistance, early childhood education, health services and many more. Currently, MNA is seeking additional philanthropic support to support our work in the 2030 census, but from previous campaigns, we know that state resources were a critical component. MNA and nonprofits got involved because historically, the census has missed disproportionate numbers of certain populations such as people of color, young children and low-income populations - many of whom Michigan's nonprofits serve. Most nonprofits are small organizations that maintain everyday contact and have trusting relationships in their communities. Because of this direct and trusting relationship, nonprofits can play a key role in helping people understand the how and why of filling out their census survey.

Why we need an accurate and equitable count in the 2030 Census

- Census data help determine how billions of dollars in funding will be spent on critical federal programs, such as food assistance, housing vouchers, supporting veterans, schools, healthcare and much more.
- The census is about fairness, accountability, and making sure tax dollars come back to Michigan instead of going to other states. An accurate count ensures that both urban and rural areas get the resources they need for programs supporting local roads and bridges and emergency services.
- Michigan receives billions in federal funds to support such critical programs; without an accurate count our state would receive less federal funding. These data also help shape economic development projects as businesses use the information to help determine where they should locate or expand.
- Census data is used to reapportion the 435 U.S. House of Representatives seats among the states. Without an accurate count in 2030, Michigan could lose a congressional seat, resulting in a decrease in the number of seats Michigan has in the Electoral College.

Nonprofit campaign Michigan Nonprofit Association supports funding for the 2030 Census to ensure an accurate and equitable count. A full plan to support these efforts is being developed by us with support from members of Michigan's philanthropic community. Elements of the campaign led by MNA include forming a statewide coalition; implementing a statewide communications strategy; developing tools and conducting trainings; targeting fieldwork and engagement; partnering with policymakers; and collaborating with foundation and local government leaders.

- 8. Has the legislatively directed spending item previously received or been awarded any of the following types of funding in the past 5 years? If so, how much? Check all that apply:**

N/A

Amount

N/A

- 9. Estimated time frame for completion of the legislatively directed spending item project:**

FY 27-FY 30

- 10. Is the recipient a nonprofit corporation?**

Yes

Additional Information for Nonprofit Corporations (if applicable)

The answer to questions 1 to 3 must be "Yes" for the nonprofit corporation to qualify for a legislatively directed spending item.

- 1. Has the nonprofit corporation continuously operated in this state for the preceding 36 months?**

Yes

- 2. Has the nonprofit corporation had a physical office in this state for not less than the preceding 12 consecutive months?**

Yes

- 3. Does the organization have a board of directors?**

Yes

- 4. List all of the officers and active members on the board of directors:**

Carolyn Bloodworth — At-Large Director — Consumers Energy Foundation (Retired)
Kyle Caldwell — Secretary; President — Council of Michigan Foundations
Bridget Clark Whitney — At-Large Director; Founding CEO — Kids' Food Basket
Dr. Crystallee Crain — At-Large Director; Director of Nonprofit Impact Consulting — Nonprofit Network
Todd Culver — Past Chair; President & CEO — Incompass MI
Shelley Danner — At-Large Director; Program Director — Challenge Detroit
Rhonda Fields — At-Large Director; Senior Manager, Corporate Giving: STEAM Education — General Motors
Luke Forrest — At-Large Director; Director of Engagement — Community & Worker Economic Transition Office
Virginia (Ginna) Holmes — Legacy Partner Director; Executive Director — Michigan Community Service Commission
George Jacobsen — Chair Elect; Program Director, Southeast MI Economic & Cultural Viability — William Davidson Foundation
Paul Long — At-Large Director; President & CEO — Michigan Catholic Conference
Jameca Patrick-Singleton — At-Large Director; VP Community Health — YMCA Kalamazoo; Executive Director — Cradle Kalamazoo
Amy

Quinn — At-Large Director; CEO — Grow & Lead Jarell Skinner-Roy — At-Large Director; Ph.D. Candidate — University of Michigan Jeremiah Steen — At-Large Director; Executive Director — The Steen Foundation Scott Stewart — At-Large Director; CEO — Wisconsin Primary Health Care Association Ruthanne Sudderth — Chair; Senior Vice President, Public Affairs & Communication — Michigan Health & Hospital Association Heather Zak — Treasurer; CFO — Frederik Meijer Gardens & Sculpture Park

Certification By Sponsoring Legislator

"I certify that my immediate family members, legislative staff members, and I have no direct or indirect pecuniary interest in the requested legislatively directed spending item."

"I certify that the intended recipient of this legislatively directed spending item is not a for-profit entity."

"I certify that the information in this form is true to the best of my knowledge."
Senator Sarah E. Anthony