The Voice for Michigan's Energy Efficiency Contractors

MEECA

MICHIGAN ENERGY EFFICIENCY CONTRACTORS ASSOCIATION

Testimony

April 12th, 2016

Senate Local Gov't Committee

WHAT IS MEECA?

BRINDLEY BYRD

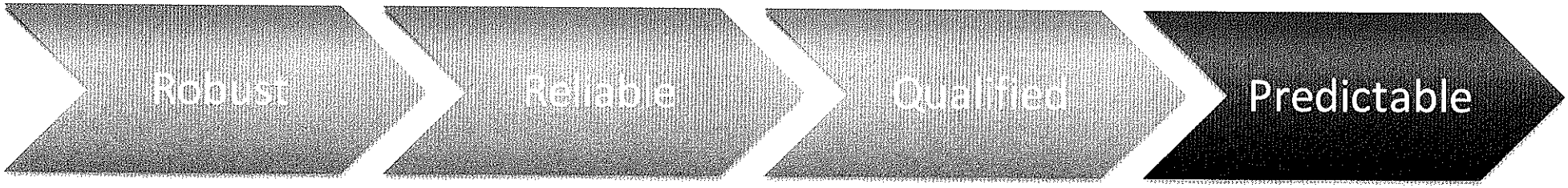
Executive Director

MEECA

- Founded in 2013
- Trade Association - 501(c)(6)
- Member Services
- Advocacy
- Lobbying
- 103 Members

Core Purpose

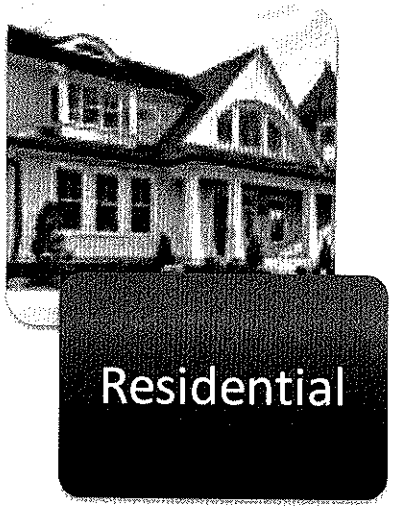
To advocate that Michigan have the most *robust, reliable, qualified* and *predictable* energy efficiency industry in the nation.

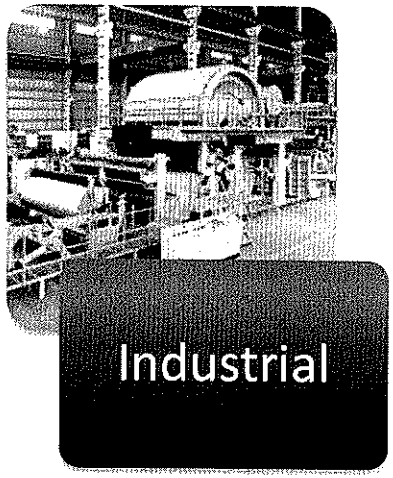


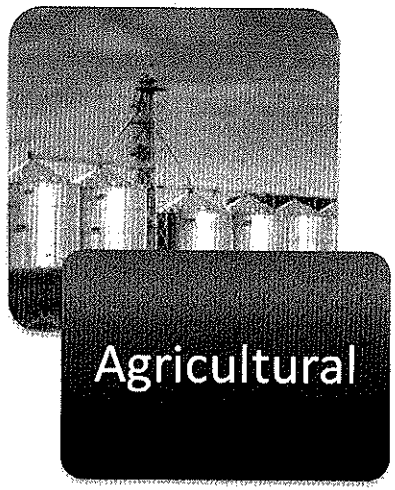
Michigan Integrated Energy Efficiency Market
Utility Programs
MI Legislature
Regulators
LARA, MIOSHA, MPSC, MAE
Local Units of Gov't
Building Energy Ratings & Certifications
Financing Programs
Building Code
Contractors
Manufacturers & Distributors
Workforce Development

What is an EE contractor?

A company that recommends or installs energy efficiency measures listed on the Michigan Energy Measures Database (MEMD).



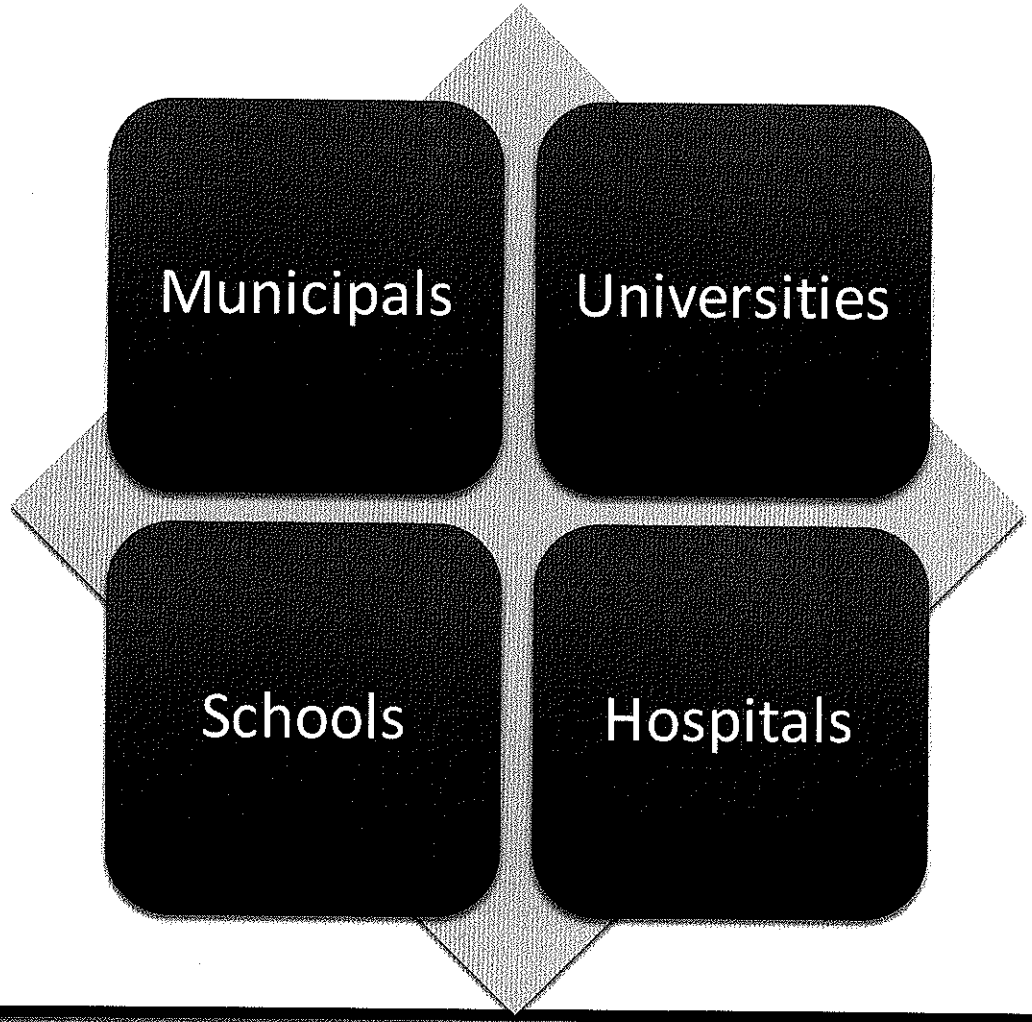




Today's Bills

Full support of HB4990 Series (S-1) package.

M.U.S.H Market



MEECA

Savings By The Numbers (K-12)

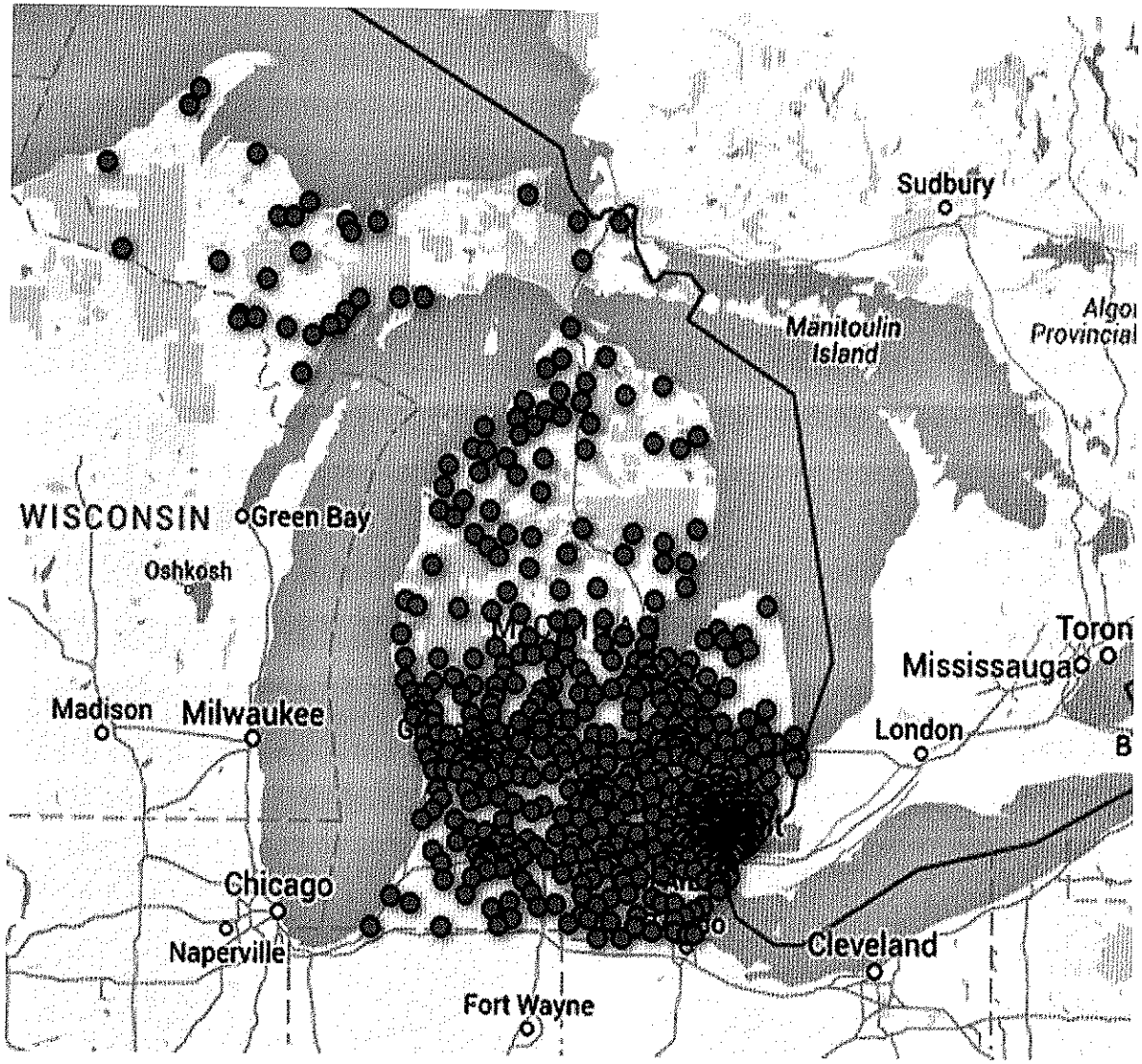
735 K-12 schools within 456 districts (of total 555 public school districts) have received:

- **$15,930,905** in incentives since 2009
- Saving **114,565,120** kWh And **1,058,291MCF**

Saving taxpayers **$12.2M less** energy costs <u>ANNUALLY</u>

Source: Aggregated DTE, Consumers Energy, Efficiency UNITED and Energy Optimization program data 2009-2014*

*Not all data sets included for all years.

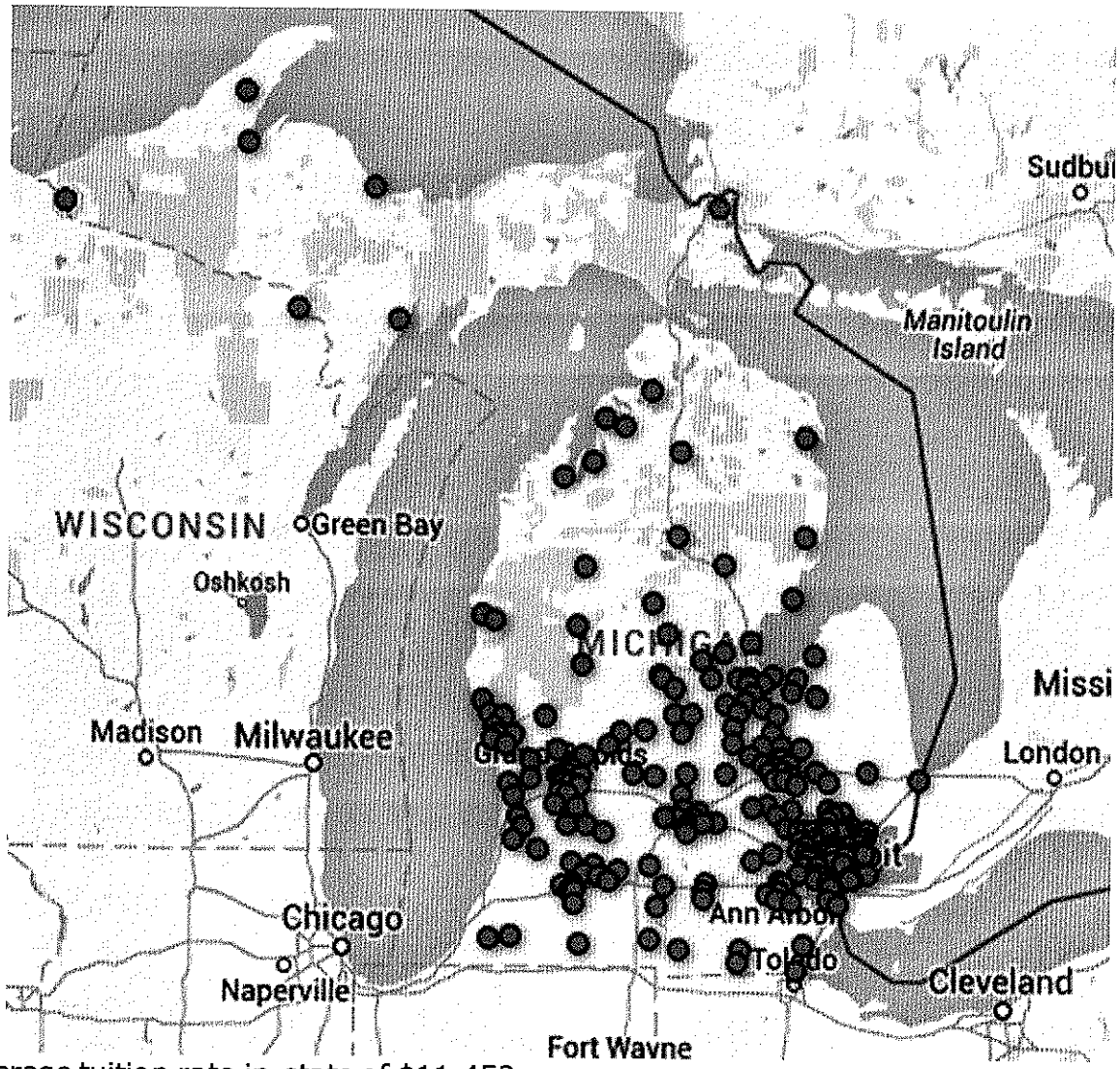


DNV·GL

Savings By The Numbers (Post-Secondary)

72 Colleges and Universities out of 105 have received:

- **$6,422,819** in incentives since 2009
- Saving **51,263,453** kWh and **735,422** MCF annually
- Paying **$6.4M less** in energy costs annually
- Enough in-state tuition for **558 students** to attend a MI college or university*



*according to the House Fiscal Agency Sept. 2014 average tuition rate in-state of $11,452.

DNV·GL

Tracking of Municipal Energy Conservation Projects

Seems to not be happening.

MEECA

Thank you...

MEECA
MICHIGAN ENERGY EFFICIENCY CONTRACTORS ASSOCIATION

Brindley Byrd
Executive Director
(517) 203-9180
brindley@meeca.info

Power In Numbers

Join TODAY!

www.MEECA.info