Senate Economic Development and International Investment | 02.12.15

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Business Leaders for Michigan

Michigan's Business Roundtable:
80 Largest Job Providers

Provide over 325,000 Direct Jobs in Michigan

+

Generate over $1 Trillion in Annual Revenue

+

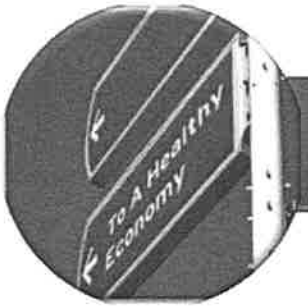
Serving ½ of all Public University Students in Michigan

=

Drive 25% Michigan Economy

Mission

More Jobs



Healthy Economy

Higher Incomes

Characteristics of Top Ten States

DISTINCTIVE

Known for several core competencies and unique assets that enable economic growth

COHESIVE

Regions collaborate well to minimize divisions and facilitate progress

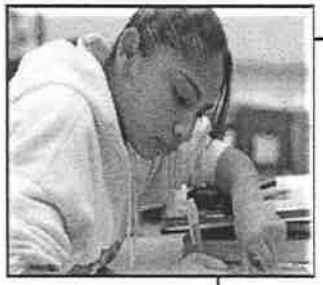
INNOVATIVE

Forward-looking culture that embraces entrepreneurism and innovation

COMPETITIVE

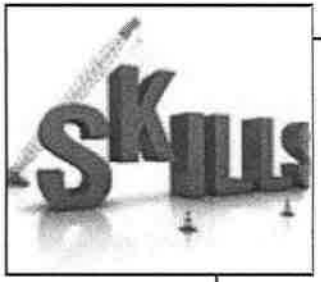
Well-run, fiscally stable, cost-competitive locations that are welcoming to business

Benchmarking Michigan Talent



Career and College Readiness

- Top Ten 32%
- Michigan 21% (37th)



Technical Credentials per 100,000 Working Adults

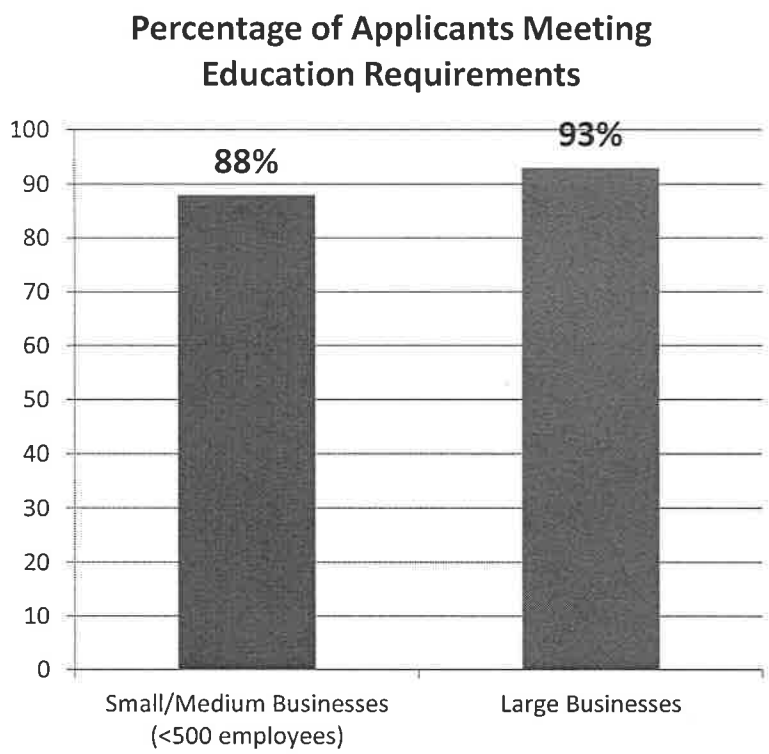
- Top Ten 99
- Michigan 87 (26th)

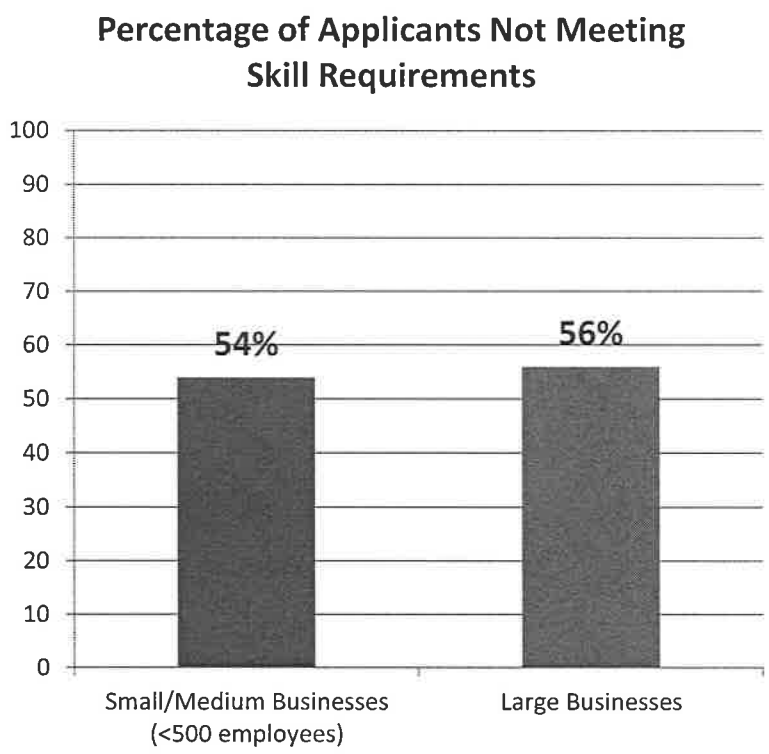
Percent of Population 25-64 with a Degree

- Top Ten 42%
- Michigan 37% (31st)

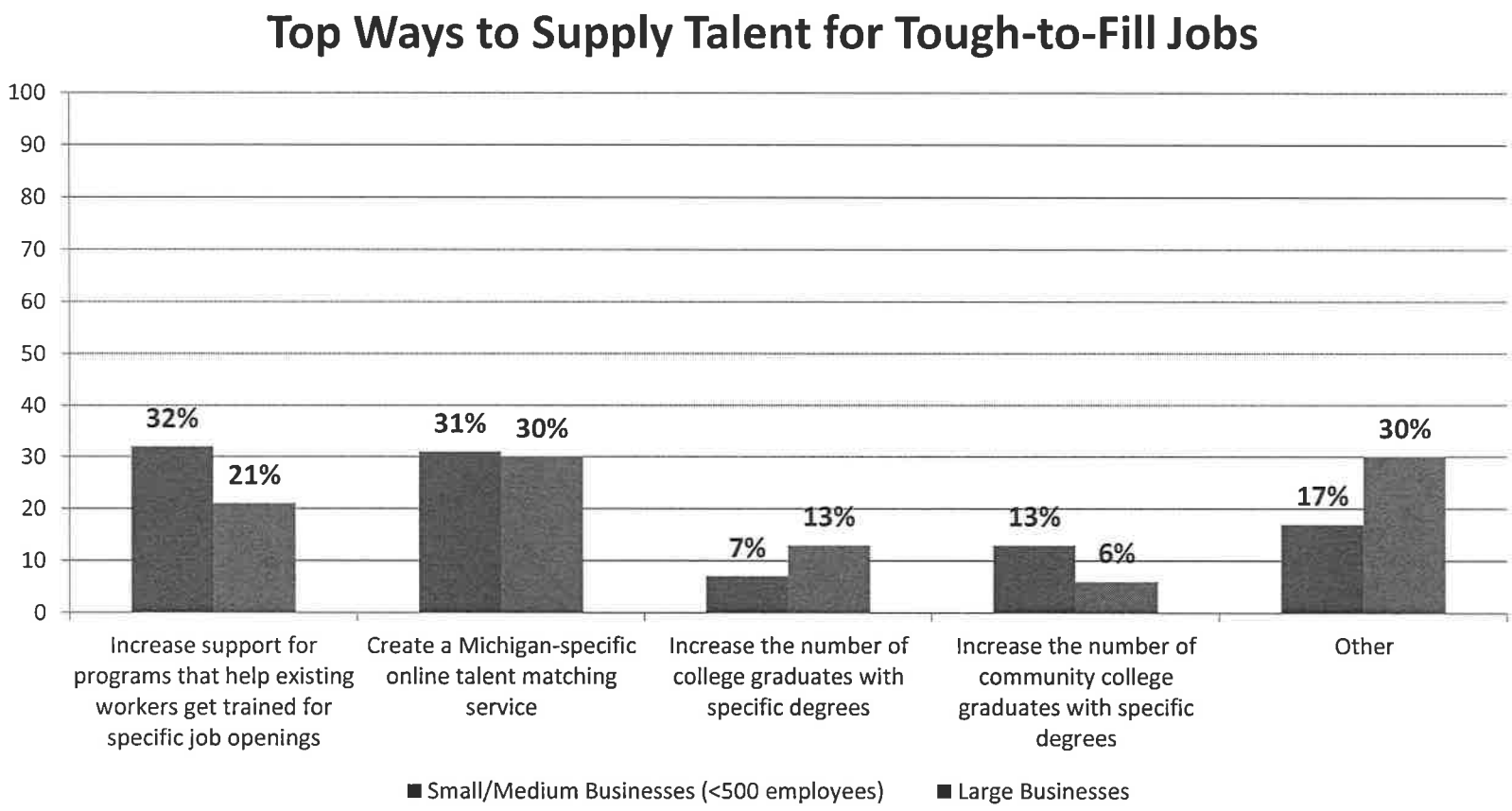
Supply/Demand: Short-term

Survey of Michigan Businesses

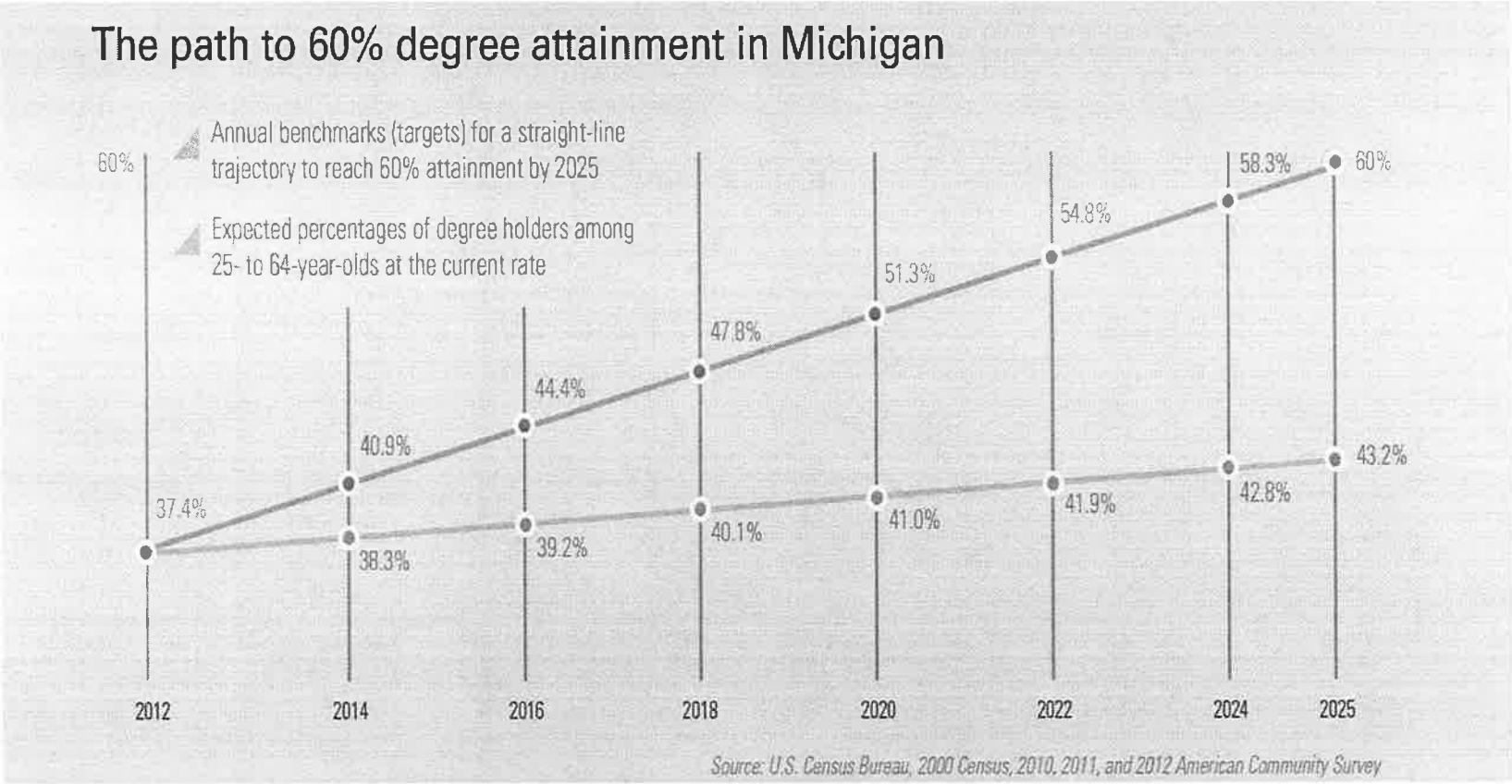




Talent Supply/Demand: Short-term



Talent Supply/Demand: Long-term



Talent Focus

Early Childhood Education

Rigorous Standards and Aligned Testing for K12

College Affordability

Customized Worker Training

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