

Hello, my name is Tom Behan, owner of Bay Tennis & Fitness and Co-founder of Whole Nutrition and Fitness in Harbor Springs, Mi.

Thank you for considering our opinions regarding the repeal of PA333.

This Public Act severely limits jobs and the rights of Michigan citizens to seek out a personalized approach to their nutritional needs.

In our region registered dieticians are not available to the average consumer.

They require a referral, services have little insurance coverage, and tend to be priced out of range for the average person.

Most of the dieticians in our region are employed by private corporations, hospitals, and schools and are not accessible to ordinary folks looking to improve their health.

The public is virtually unaware of what they are consuming, knowing little about what is actually present in the processed foods they are programmed to eat.

The Michigan Dietetic Association has financial ties to the giant food companies that are targeting our children through the media with advertising for unhealthy food.

We need independent voices in the nutrition world not tied to these companies whose products and fast food are the problem.

We don't subscribe to this widespread power and control in the market place, that capitalizes on unsuspecting audiences.

We are here to provide the real food education lacking from their lives.

Our highly trained staff, is continually educated through collegiate and vocational certification programs in the latest trends of fitness, physical rehabilitation, nutrition, and health coaching for the young and the aging.

Our company offers programs that tie together nutrition, exercise, and health coaching to fit busy lives. in conjunction with the Affordable Health Care Act, our firm has become accredited with, "Healthways International," an early leader and provider of comprehensive solutions that improve well being, decrease health care costs, and enhance life performances over a broad spectrum.

Our business model creates jobs and is creating a healthy community, that's how we have been growing our business. We influence people's lives in a non-invasive manner through thoughtful behavior changes, promoting physical and social well being which allow each individual to lead more productive, happier lives. Physically and emotionally fit people become natural leaders in their own communities.

"You're liable for what you sell, and what you do", we adhere to these ethics.

Citizens should have the right to work with whomever they choose to help them make positive change in their lives, and not be forced by law to see someone simply because one private association seeks to monopolize an industry.

We recently hired Steven Kolb, a recent Michigan college graduate, from Spring Arbor University. Raised in Indian River Michigan, Steven majored in Health and Exercise Science.

He wants the opportunity to offer nutritional advice to his clients.

Like many recent graduates with Bachelor Degrees, he has student loan debts preventing him from affording additional certifications.

Luckily, Bay Tennis & Fitness accepts and supports vocational training certification, in the area of nutrition.

His employment with Bay Tennis & Fitness includes financial support for certification programs so that he may offer our clients a well-rounded product.

He gets asked, "What should I be eating to up my game?"

They want a personal answer not a diet list from a book.

He should be able to provide those answers for his clients.

He should be able to create a career that keeps him in our community and allows him to support the people depending on him.

In May of 2013, I hired a U of M Physical Science student, Louie Chamberlain.

He is a well trained individual, seeking out a career in the ever advancing Physical Fitness world.

He knows if it does not involve nutrition, his options and income are severely limited because he needs to help the whole person, and that involves good, healthy, real food choices.

*If these job opportunities are taken away from people like Steven and Louie, why would they stay in Michigan?*

*Why should they stay in Michigan?*

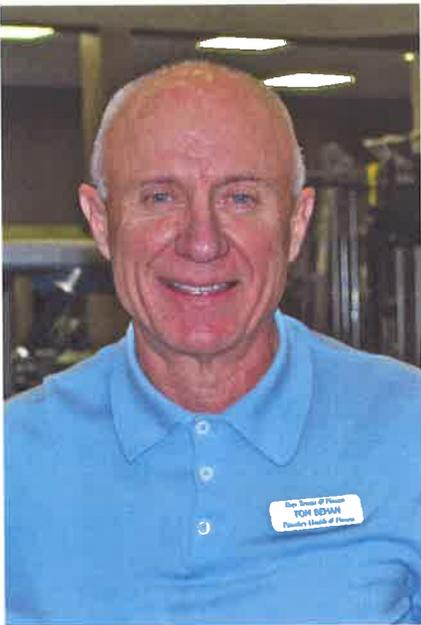
*And what about the citizens ready to take a proactive approach in preventing disease with diet and nutrition?*

*They will just turn to online services from non-monopolized states. Our money will leave this community! And Michigan's health will continue to deteriorate.*

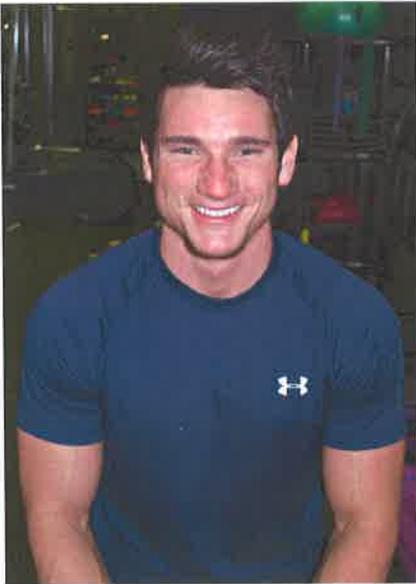
*This repeal is about jobs and about the people in our Northern Michigan community who need an array of options when they are ready to be proactive about their health!*

Yours in Health,

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**Owner and Institute for Integrative Nutrition Grad,  
Tom Behan**



**U of M Student and Personal Trainer Louis Chamberlain**



**Spring Arbor Grad and Personal Trainer Steven Kolb**

About Healthways

Healthways Innovation Network

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Talk To Us

Well-Being Journal Blog

» [Read posts](#) from The Well-Being Journal - our blog covering the bottom line on well-being improvement.

Featured Video

» [How We Do It](#), a brief video explaining our science-based approach to improving well-being.

# About Healthways

*Healthways offers comprehensive solutions that improve well-being, decrease healthcare costs, enhance performance and generate economic value for our customers.*

### A global well-being company

For three decades, Healthways has been dedicated to making the world a healthier place - one individual at a time. Through our solutions, millions of people count on us to make a positive difference in their well-being.

And a wide variety of organizations rely on us to drive healthcare savings.

### A personal approach

We partner with customers to understand their unique needs and objectives. We influence individual well-being, including physical health and social and emotional factors, by reaching out in ways that are most effective for each person. Our solutions keep healthy people healthy, reduce risks by changing health-related behaviors and optimize care for those with serious health concerns.

### Right place, right time interventions

We surround individuals with tailored support wherever they are - at home, at

work, while seeking medical care and pursuing health improvement. We make the right connections at the right time, when and where interventions are most needed, to optimize results.

### Clear differentiation

Our business is based on science. Proprietary partnerships and award-winning training help us drive behavior change. Deep expertise in designing communications and incentives builds and sustains engagement. Our integrated technology platform ensures timely intervention. And our personalized approach strengthens outcomes. We're committed to measuring and demonstrating our value to you.

[Learn More: About Healthways Fact Sheet \(.pdf\)](#)

Healthy change. Healthy savings. This is Healthways.

[Click here for information about our 2014 Annual Meeting of Stockholders](#)

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**HEALTHWAYS****News Release****Healthways among First Organizations to Receive NCQA Wellness and Health Promotion Accreditation**

*Important Accreditation Assesses Health Plans and Vendors Providing Wellness Services Using An Evidence-Based Set of Requirements to Distinguish Quality*

NASHVILLE, Tenn.--(BUSINESS WIRE)--Dec. 8, 2009-- Healthways, Inc. (NASDAQ: HWAY) today announced the organization is among the first in the nation to receive National Committee for Quality Assurance (NCQA) Wellness and Health Promotion (WHP) accreditation, making the company an early adopter. More than three-fourths of the nation's leading employers offer wellness programs, making WHP accreditation an important comparison point when considering vendors for health and wellness programs and services.

Healthways was designated as Accredited with Performance Reporting, which is granted to wellness and health promotion organizations that have submitted a specific number of results for NCQA's standardized WHP Performance Measures. This level of accreditation is beyond standard WHP accreditation, and includes measures like Risk Assessment and Identification, Population Engagement and Overall Risk Reduction.

"NCQA's Wellness and Health Promotion accreditation requires organizations to demonstrate their compliance with well-defined standards and quality measures," said Margaret E. O'Kane, NCQA president. "The NCQA seal will provide employers and consumers with the information they need to choose the best program in their markets."

The WHP accreditation involves rigorous review of the key functions wellness and health promotion organizations perform and focuses specifically on areas of interest to consumers and employers. Healthways also holds NCQA verification for its Disease Management programs.

"Achieving NCQA Wellness and Health Promotion accreditation reinforces the quality of Healthways' products and services," said Pamela A. Hara, Healthways' director of compliance and privacy. "This important accreditation is another way we can assure our customers we are committed to bring them proven quality, value and results."

**About Healthways**

Healthways is the leading provider of specialized, comprehensive solutions to help millions of people maintain or improve their health and well-being and, as a result, reduce overall costs. Healthways' solutions are designed to help healthy individuals stay healthy, mitigate and slow the progression to disease associated with family or lifestyle risk factors and promote the best possible health for those already affected by disease. Our proven, evidence-based programs provide highly specific and personalized interventions for each individual in a population, irrespective of age or health status, and are delivered to consumers by phone, mail, internet and face-to-face interactions, both domestically and internationally. Healthways also provides a national, fully accredited complementary and alternative Health Provider Network, offering convenient access to individuals who seek health services outside of, and in conjunction with, the traditional healthcare system. For more information, please visit [www.healthways.com](http://www.healthways.com).

Source: Healthways, Inc.

Healthways, Inc.

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