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DISTRICT 7

The Case for Transparency

February 15, 2012 Testimony to Reform,
Restructure, Reinvent Committee

What is transparency?

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- Provides legislators and citizens at large with information about the operation of government organizations that enables effective decision-making

Transparency Goals

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- Provide transaction-level data to all citizens
- Highlight costs of services (core & support)
- Enable cross-agency cost comparisons
- Connect services to metrics

How does MI rate?

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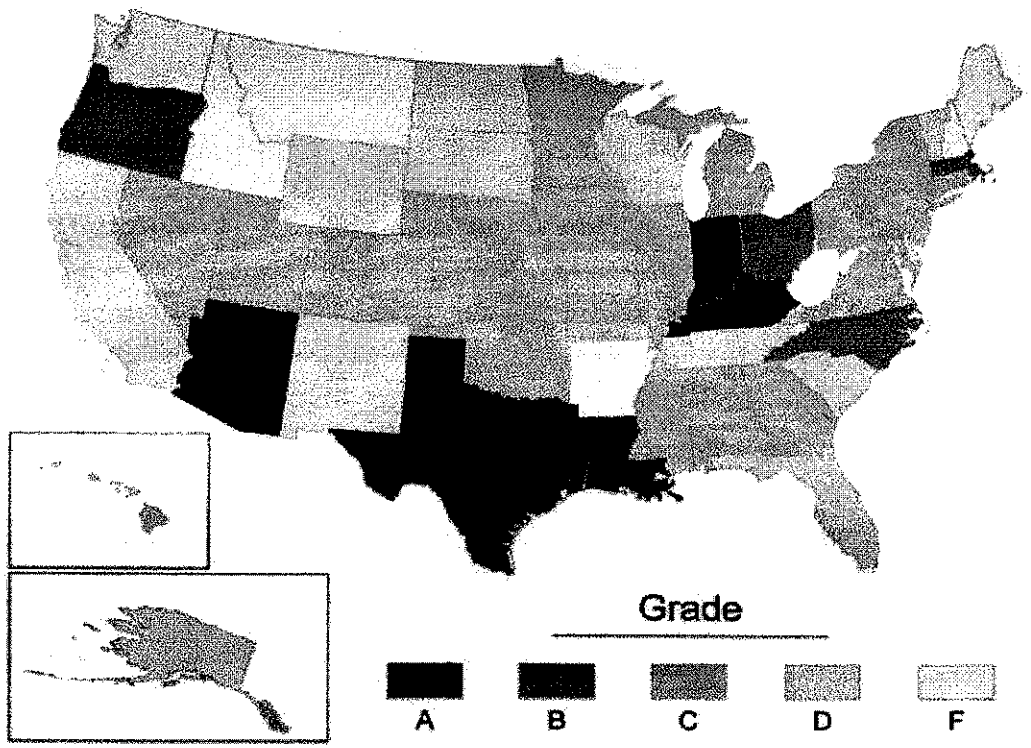

Michigan: (1) Received nine points for "Information on Tax Expenditures" because the report is easily accessible and comprehensive (3/3 points for accessibility, 3/3 points for historical reports being accessible, **0/1 points for the purpose of the tax expenditure not being explained within the report**, and 3/3 points for comprehensiveness because the tax expenditure report provides information about sales, income, and property tax expenditures).

SOURCE: Following the Money 2011, U.S. PIRG Education Fund

Current MI Transparency

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Dashboard

Measuring Michigan's Performance

Performance Key:

- Performance improving
- = Performance staying about the same
- Performance declining

Click on the links in the table below for more detail.

Economic Strength	Prior*	Current*	Progress
Monthly unemployment rate**	11.1%	9.3%	
Real Gross Domestic Product (GDP)	(5.0)%	2.9%	
Percent of structurally deficient bridges	13.5%	13.2%	
Real personal income per capita	$26,900	$27,396	
Children living in poverty	23%	23%	=

Health and Education	Prior	Current	Progress
Infant mortality (Per 1,000 births)	7.7	7.7	=
Obesity in the population	30.3%	31.7%	
Third grade reading proficiency	64.5%	63.2%	
ACT college readiness benchmarks	16.0%	17.3%	
Population with bachelor's degree or higher (25+ years old)	24.6 %	25.2%	

Value for Money Government	Prior	Current	Progress
Credit rating:			
- Moody's	Aa2 (Stable)	Aa2 (Stable)	=
- S & P	AA- (Stable)	AA- (Stable)	=
- Fitch	AA- (Stable)	AA- (Positive)	
Government debt burden per capita	$748	$762	
State government operating cost as a percent of GDP	12.8%	14.6%	
State and local government operating cost as a percent of GDP	22.3%	23.3%	
Access to state government - number of online services	357	385	

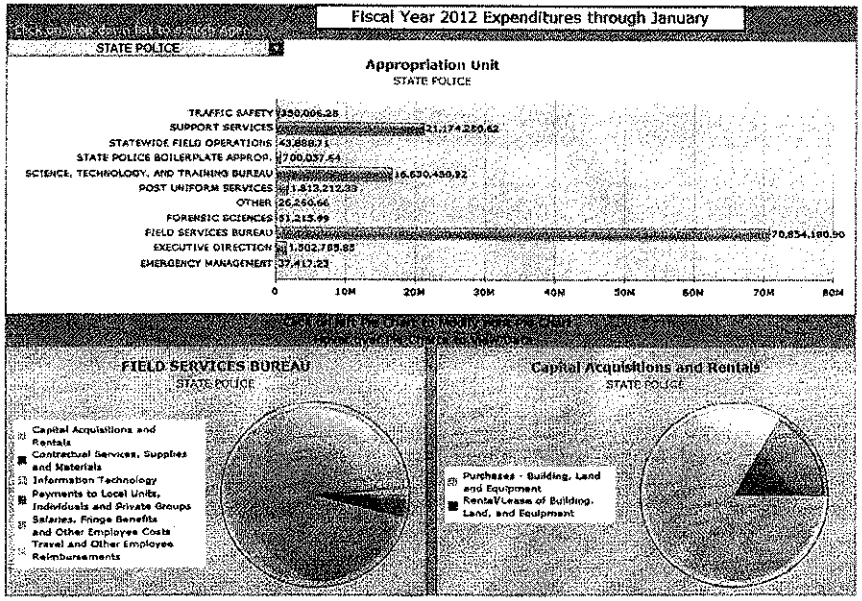
Quality of Life	Prior	Current	Progress
State park popularity - annual visits per citizen	2.2	2.3	
Population change (Ages 25-34)	(1.23)%	(.43)%	
Clean and safe water resources - water quality index	85	85	=

Public Safety	Prior	Current	Progress
Violent crimes per 100,000	499.8	490.3	
Property crimes per 100,000	2848.8	2713.6	
Individuals fatally or seriously injured in traffic accidents	7,382	6,917	

Transparency and Accountability

State Expenditures by Appropriation Unit

*Flash Player is required to view this chart. Download Excel Spreadsheet Version (To download, right click on link and select "save target as...")



How does transparency benefit MI?

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Improved Customer Service

- Enables automatic dashboard updates
- Core services tied to performance metrics
- Work projects tied to improvement of specific metrics

Streamlined Budget Process

- Simplified budget framework
- Core services adjusted for economic factors
- Focus of process is 1-time investments
- Investment decisions supported by metrics data

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IMPROVED CUSTOMER SERVICE

How do you improve performance metrics?

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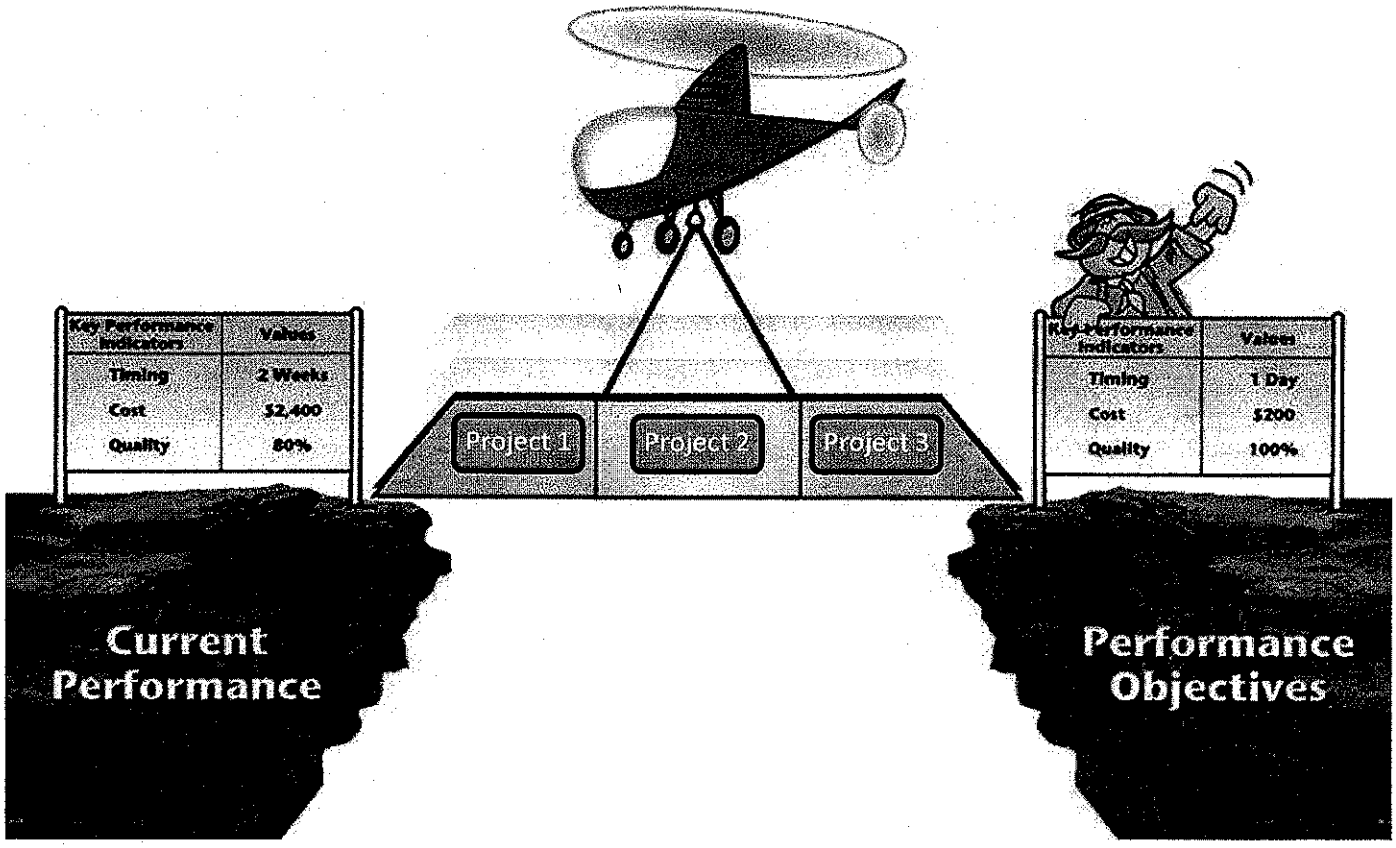

Converting goals to action

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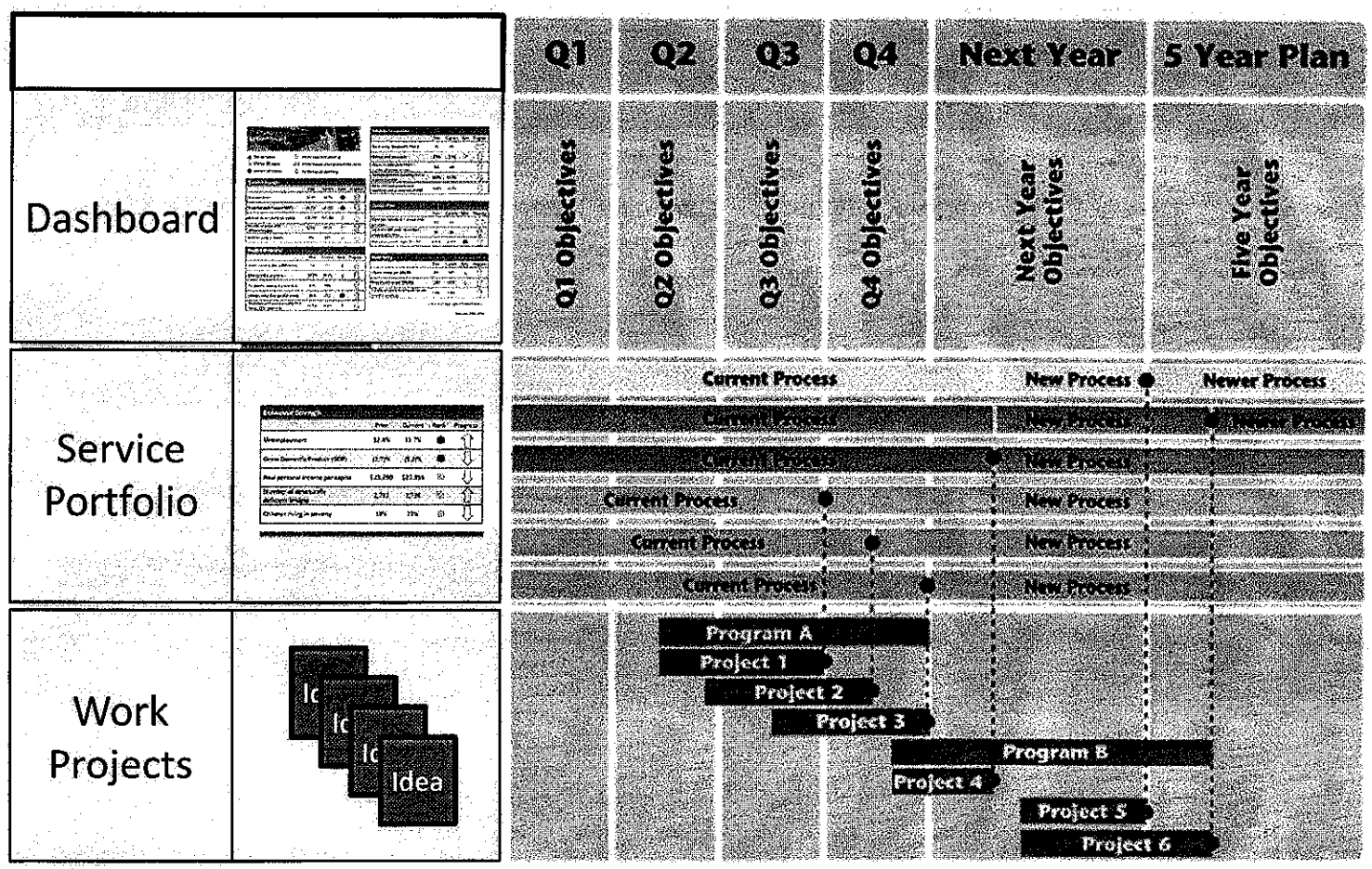

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STREAMLINED BUDGET PROCESS

Simplified Budget Framework

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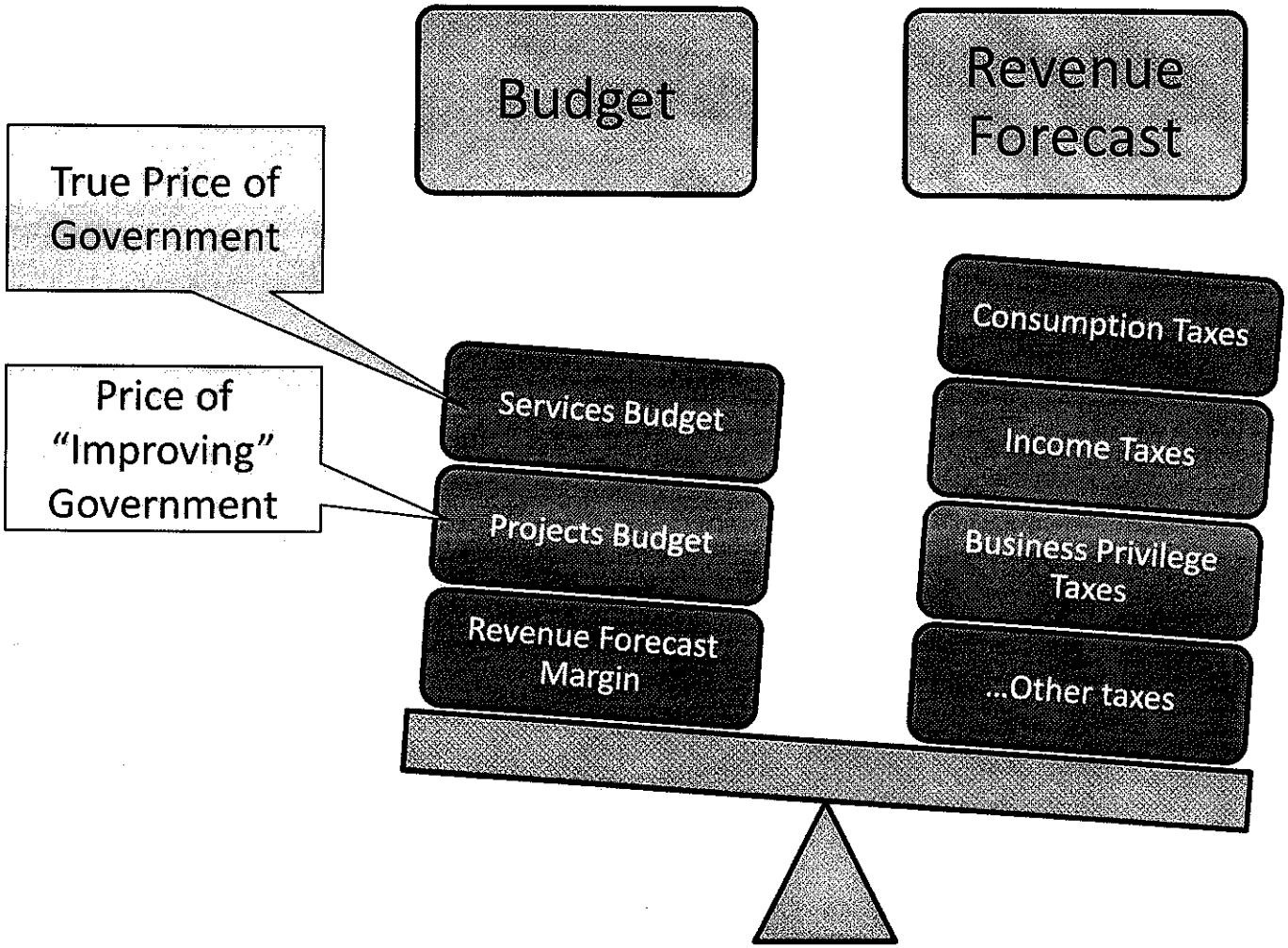

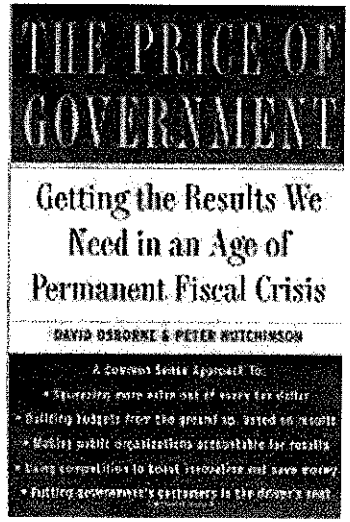

Streamlined Budget Process

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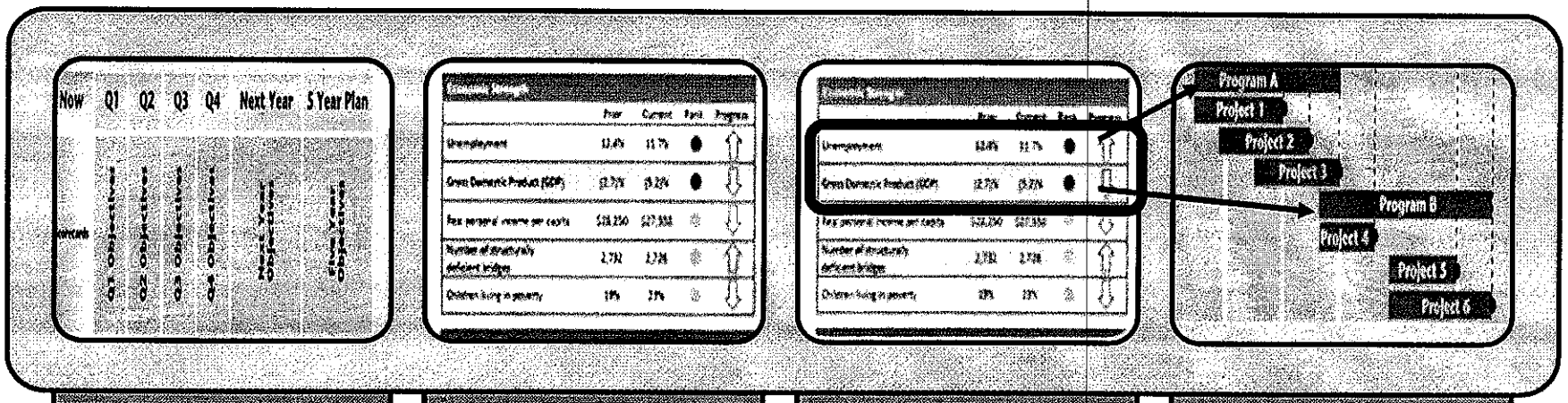

Establish Customer Service Metrics Targets

Prioritize Services

Prioritize Services Needing Improvement

Invest in Work Projects That Address Service Improvement Targets

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TRANSPARENCY STRATEGY

Enablers

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Information

Spending Groups
- Core Services
- Support Services
- Work Projects

Expense Categories
- Wages
- Healthcare Benefits
- Retirement Benefits
- Etc.

Technology

- Data Warehouse
- Data Bus
- Web Portal

Governance

Executive Orders
- Consolidate Accounting Support Services
- Consolidate IT Support Services

Policy
- SB 802 Budgets
- SB 21 Metrics

- Appropriations

Strategy

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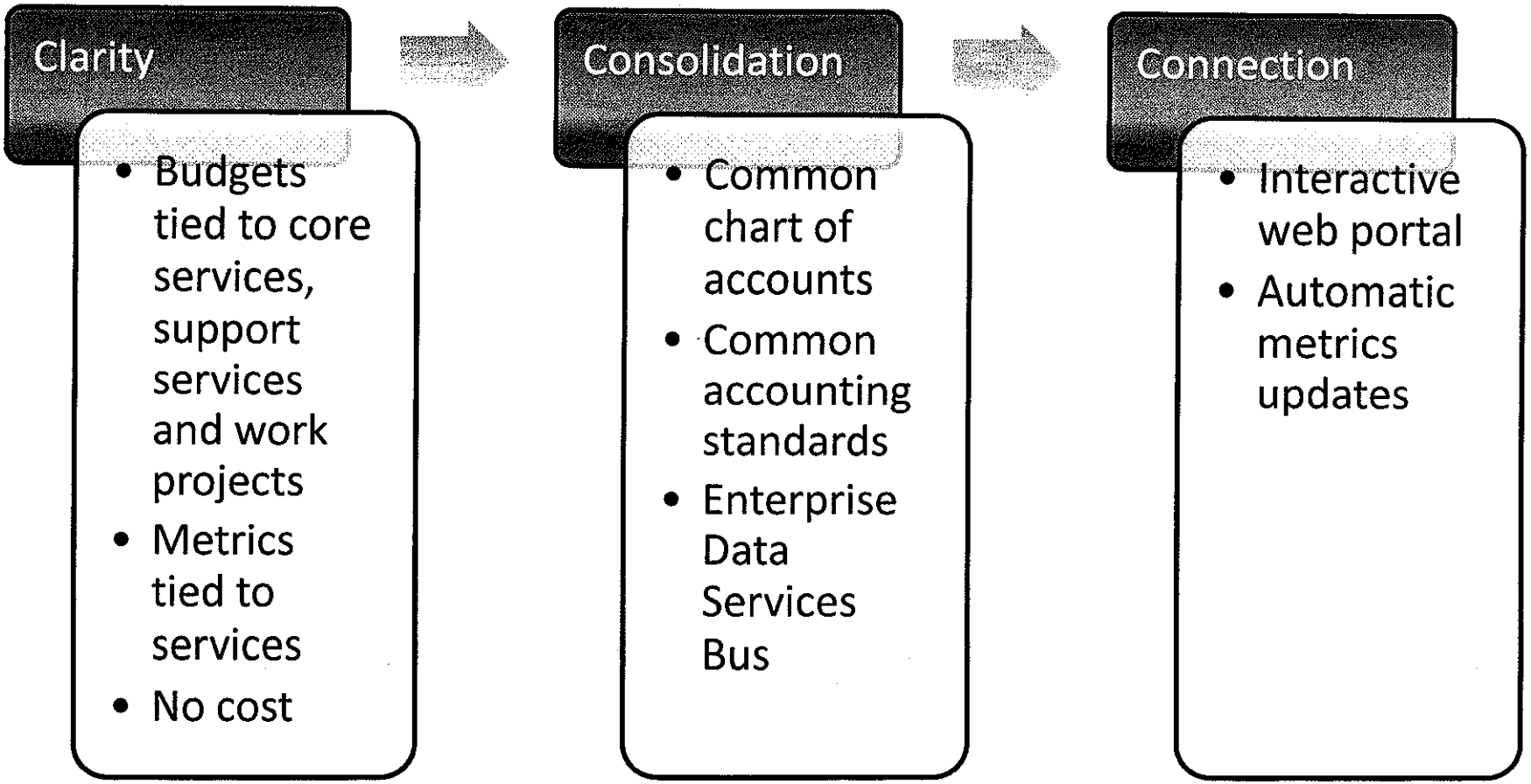
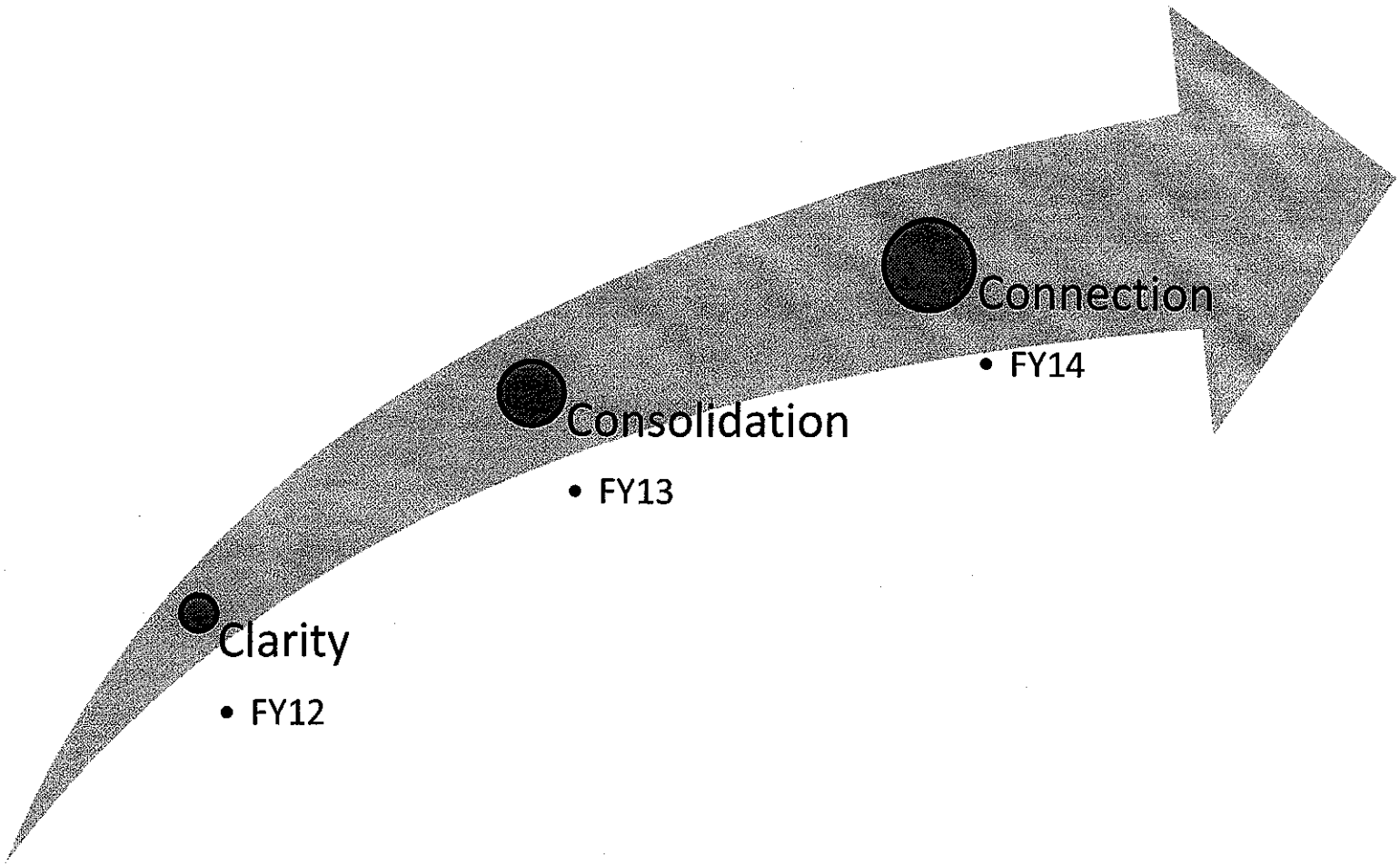


Timeline

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