



MEMBERS:
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SEN. PAPPAGEORGE
SEN. JACOBS, MINORITY VICE CHAIR
SEN. WHITMER
SEN. CHERRY

STATE OF MICHIGAN
THE SENATE
FINANCE COMMITTEE
SENATOR NANCY CASSIS
CHAIR

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MINUTES

A meeting of the Senate Committee on Finance was held on Thursday, February 4, 2010, at 11:28 a.m. in the Farnum Building, Room 110.

Committee members present: Cassis (C), Gilbert (Maj. VC), Jansen, Pappageorge, Jacobs (Min VC), Whitmer, and Cherry.

Committee members absent: None

Senator Cassis gave opening remarks regarding the order of business:

- Discussion regarding Pure Michigan ®

James McBryde and Lisa Danosok from the Michigan Economic Development Corporation gave a power point presentation explaining Pure Michigan. Mr. McBryde and Ms. Danosok then answered questions from committee members.

David Robinson, Legislative Aide to Representative McMillin, gave verbal testimony expressing concerns relative to Pure Michigan on behalf of Representative McMillin who was not able to be present due to House Session. Mr. Robinson then answered questions from committee members.

Senator Cassis recognized Senator Allen seated in the audience. Senator Allen is a co-sponsor of legislation in a package of bills relative to Pure Michigan.

Lee Hladki representing the Michigan Association of Convention and Visitors Bureaus and the Greater Lansing Convention and Visitors Bureau gave verbal testimony in support of Pure Michigan. Mr. Hladki then answered questions from committee members.

Kate Moore representing the Michigan Golf Course Owners Association gave verbal testimony in support of Pure Michigan. Ms. Moore then answered questions from committee members.

Michele MacWilliams representing the Michigan Snowsports Industries Association gave verbal and written testimony in support of Pure Michigan. Ms. MacWilliams then answered questions from committee members.

Steve Yencich representing the Michigan Lodging and Tourism Association gave verbal and written testimony in support of Pure Michigan. Mr. Yencich then answered questions from committee members.

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Andy Deloney representing the Michigan Restaurant Association gave verbal testimony in support of Pure Michigan. Mr. Deloney then answered questions from committee members.

Carlin Smith representing the Petoskey Regional Chamber of Commerce gave verbal testimony in support of Pure Michigan. Mr. Smith then answered questions from committee members.

The following individuals submitted testimony cards in favor of Pure Michigan but did not wish to speak:

Mary Carrol representing the Benzie County Chamber of Commerce and Benzie County Visitors Bureau

Doug DeYoung representing the Northwest Michigan Chamber Alliance

William Tencza representing the Cadillac Area Chamber of Commerce

Erin Bennis representing the Charlevoix Area Chamber of Commerce

Howard Ryan, Senate Majority Policy Advisor, gave verbal testimony explaining technical details of Pure Michigan legislation.

Senator Cassis motioned, and Senator Pappageorge seconded, that the committee adopt the minutes of January 14, 2010.

The motion prevailed by voice with no objections.

Senator Cassis adjourned the meeting without objection at 12:56 p.m.

Respectfully submitted,

Committee Clerk

Chairperson

Date approved by the Committee